

RONALD B. BALDWIN
AmeriHealth Caritas Family and Companies
Director of Supplier Management and Diversity



Ronald B. Baldwin has spent the past two decades shepherding corporations' diverse business investments and mentoring minority and women-owned businesses.

In his current role as Director of Supplier Management and Diversity for AmeriHealth Caritas Family and Companies (ACFC), Mr. Baldwin is responsible for growing and leading supplier management and diversity efforts, developing and executing company-wide plans, defining metrics and measuring various successes across the entire ACFC enterprise.

Connect

Recognizing a need of minority and women-owned businesses for a more hands-on approach, Mr. Baldwin created ACFC's Mentor-Protégé business coaching program in 2010 which helped increase the Medicaid managed care organization's investment in Pennsylvania diverse businesses by 87 percent from 2013 to 2018.

In addition to this work, Mr. Baldwin established the ACFC supplier diversity council of direct and indirect reports and diversity champions, set up regional councils, and has coordinated activities to promote enterprise-wide awareness and engagement of all participants as it pertains to their respective regions. His efforts and commitment have contributed to ACFC's diversity spend increasing from 3 percent to 22 percent.

Mr. Baldwin's work has received national and statewide recognition. As a result, Mr. Baldwin and ACFC have both received multiple awards and recognitions, such as Corporation of the Year, Advocate of the Year, as well as, Minority Business Enterprise Input Committee Advocate.

Mr. Baldwin is also a valued representative of ACFC as it continues to expand its business interests nationally by working with various stakeholders to engage local business and civic organizations.

Mr. Baldwin serves as Chairman for the Eastern Minority Supplier Development Council's Advocacy Board. He is Past President and Supplier Diversity Officer for ISM (Institute for Supply Management) Philadelphia. He led the efforts to cultivate quality programs and educational seminars to advance the growth and develop of supply chains professionals.