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Carolinas-Virginia
Minority Supplier
Development Council



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LaSonya Berry is an HR thought leader and CEO of McPherson|Berry - an industry award winning firm that provides HR consulting services, leadership development, drive diversity, equity & inclusion initiatives, and capacity building solutions to grow organizations. LaSonya has been a leader in human resources, author, and speaker that helps businesses and individuals achieve their full potential by increasing sustainability, driving operational excellence, minimizing risks, and building leaders for over 15 years.

McPherson|Berry made the exclusive HR industry Leadership 500 Excellence Award for programs specifically for diversity and STEM. LaSonya is noted for developing the Next Level programs for increasing diverse leaders in the workplace and in business. She serves on various boards including the National Association of African Americans in Human Resources (NAAAHR), Manpower Group Supplier Diversity Advisory Board, the Carolina Virginias Minority Development Council (CVMSDC), and the advisory board for Diversity Professional.

She frequently writes human resources content and publications, is featured in several magazines, a sought-after national speaker, and works with executives. LaSonya has authored several books including “101 Power Tips for the Workplace” and the “CEO Strategy Planner” for business owners and executives.