



**LaSonya Berry, CEO**

LaSonya Berry, an HR thought leader, has an exceptional track record of helping businesses and individuals achieve their full potential. A dynamic human resource professional, she has lent her expertise to a wide array of government agencies, nonprofit organizations and Fortune 500 companies such as Wells Fargo, IBM and General Electric for over 18 years. She is the founder and CEO of McPherson, Berry & Associates (**McPherson | Berry**), a multifaceted consulting firm dedicated to providing first-class HR consulting, leadership development, performance and talent management solutions.

Her propensity for achieving significant bottom-line results earned her IBM's COM Award and the prestigious IBM Leadership Award. She has been awarded one of the 2018 Enterprising Women of the Year, 25 Most Powerful Minority Women in Business, one of the Charleston Business Journal's Forty Under 40, and a WBENC Business Star. In 2015 (partnership) and 2014 her company made the exclusive HR industry Leadership 500 Excellence Award for leadership development and programs specifically for individuals in STEM areas. She has served on various boards including the Georgia SHRM State Council. A two-time Clemson University alumna, LaSonya holds a BS in Industrial Engineering, an MS in Human Resource Development, and ABD in Educational Leadership. She frequently writes human resources content and publications, is featured in several magazines, conference speaker, and she is a Performance Coach to CEOs. LaSonya authored several books including "101 Power Tips for the Workplace" and the "CEO Strategy Planner" for business owners.

[twitter.com/mcphersonberry](https://twitter.com/mcphersonberry)  
[twitter.com/HRBIZEXEC](https://twitter.com/HRBIZEXEC)  
[www.linkedin.com/in/mcphersonberry/](https://www.linkedin.com/in/mcphersonberry/)  
[Instagram.com/mcphersonberry](https://www.instagram.com/mcphersonberry)



**CORPORATE MAILING ADDRESS** – POST OFFICE BOX 360669/DECATUR, GA 30036  
**OFFICE:** 800-325-5269 | **FAX:** 831-306-5269 | **EMAIL:** [lasonya@mcphersonberry.com](mailto:lasonya@mcphersonberry.com)  
[www.mcphersonberry.com](http://www.mcphersonberry.com) [www.mbableu.com](http://www.mbableu.com) [www.lasonyaberry.com](http://www.lasonyaberry.com)